

2017

Time : 3 hours

Full Marks : 70

*Candidates are required to give their answers in
their own words as far as practicable.*

The questions are of equal value.

*Answer any **seven** questions.*

1. Explain the various existing electronic payment technologies in detail.
2. Explain the following issues :
 - (a) Trademark
 - (b) Domain Names
3. Explain in details :
 - (a) B2B e-commerce
 - (b) B2C e-commerce

4. What are the opportunities and barriers to the growth of e-commerce in India ? Elaborate.
5. Write down the merits and demerits of E.D.I.
6. Describe in brief :
 - (a) EDI
 - (b) E-Commerce
 - (c) Domain Name Registration
7. Describe the different forces effecting e-commerce.
8. Describe in brief :
 - (a) Need for e-commerce
 - (b) Website registration process
 - (c) Internet penetration in India
9. What are the legal and security issues in e-commerce ? What is the meaning of trademark ?
10. Explain and elaborate on the conceptual framework of e-commerce.

